## **Indsearch Institute Champions Social Causes with Remarkable Initiatives!**

In a demonstration of unwavering commitment to social welfare, Indsearch Institute of Management, Pune, showcased its dedication to making a difference through a series of impactful events.

- ❖ <u>Blood Donation Camp</u>: Collaborating with Dinanath Mangeshkar Blood Bank, Indsearch Institute hosted a Blood Donation Camp on April 12th, 2024. Spearheaded by second-year MBA students, the event aimed to raise awareness about the importance of blood donation. From strategic marketing to meticulous logistical coordination, the students ensured a seamless process, welcoming potential donors, managing documentation, and providing essential support to blood center staff.
- Old Cloth Collection Drive: On April 15th, an initiative to collect old clothes for donation to the needy was organized. With over 150 clothing items collected within just one hour, the event showcased the community's generosity and compassion. Volunteers efficiently managed donations, emphasizing the significance of clothing contributions in improving the lives of the underprivileged.
- ❖ <u>E-Waste Collection Event:</u> Promoting environmental consciousness, the institute organized an E-Waste Collection Event on April 15th. The event saw enthusiastic participation from students, faculty, and staff. With a diverse range of electronic devices collected and proper recycling ensured, the event underscored the importance of responsible e-waste disposal.
- Grocery Collection Drive: Another impactful endeavor was the grocery collection drive held on April 15th. Organized by second-year students, the drive garnered significant donations from various stakeholders. Rice, wheat, pulses, and other essentials were collected and will be donated to the Goodwill India Trust, furthering their mission of providing assistance to the needy.

The collaborative efforts of the institute's community exemplify the values of empathy and solidarity, fostering a culture of social responsibility and compassion. As Indsearch Institute extends its support to various charitable causes, it reaffirms its commitment to creating a brighter, more inclusive future for all.





